



## **Cuba Announces AlertCuba Alert to Keep Community Informed During Emergency Situations**

*Public Safety Officials Encourage Residents to Sign Up For Local Emergency Notifications To Be Better Prepared for an Emergency*

Cuba, Missouri, 1/13/2020 – Public safety officials in Cuba are excited to announce that AlertCuba is now available to all residents. AlertCuba is a free service that allows individuals to sign up for notifications sent from local authorities. AlertCuba keeps residents and travelers informed on potentially hazardous situations involving weather, traffic, electric/water outages and other emergencies.

AlertCuba enables authorities to notify the community in real time,” said Rodney Neff, Director of Emergency Management “This service allows for critical communication with the public and provides individuals with the information needed to stay safe or take precautions during hazardous or emergency situations.”

AlertCuba enables residents and travelers to Cuba to sign up for free at <https://www.smart911.com/smart911/ref/reg.action?pa=cityofCuba> to receive timely and actionable emergency alerts via email, text or voice message. They can also identify when and how they are alerted and communicated with before, during, and after emergencies.

Cuba residents and travelers can also download the Smart911 app to sign up for AlertCuba to receive key information needed in an emergency. The Smart911 app provides enhanced functionality by sending targeted alerts based on the user’s location. Smart911 app users will receive the highest priority National Weather Service alerts including tornado warnings, flash flood warnings, and severe thunderstorm warnings based on their real-time location. Download the Smart911 App on the Apple Store or Google Play or by texting “Smart911” to 67283.

“Community members will receive notifications that will improve safety in our city and help inform residents of potentially lifesaving actions they may need to take in an emergency,” said Rodney Neff, Director of Emergency Management. “The information sent out by AlertCuba through emergency notifications allows both residents and first responders to be better informed in an emergency situation.”

“When authorities have information about a situation, such as storm or emergency, they can be more effective in providing information to the public and appropriate assistance,” said Ray Mortimeyer, Mayor. “We encourage all members of our community and their families’ sign up for AlertCuba in order to be prepared should an emergency occur.”

Rave Mobile Safety is trusted by institutions including state and local authorities, business and educational institution. Rave Mobile Safety sends millions of messages daily and performs flawlessly in critical situations such as severe weather.

Community members are encouraged to sign up for AlertCuba and input their information and notification preferences today at <https://www.smart911.com/smart911/ref/login.action?pa=cityofCuba> or in the Smart911 app.